

CEŠC Cares

Corporate Social Responsibility Newsletter

Issue IX

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Spotlight

COMMUNITY DEVELOPMENT

Bio-Toilets Installed in Chetla Lock Gate

Under CESC's CSR initiative, **27 Aerobic Bio-Toilets** and **6 Ladies' Washrooms** have been successfully installed in the Chetla Lock Gate slum to **enable safe sanitation** for the slum-dwellers. The initiative has benefited 1500 slum-dwellers. Apart from the installation, behaviour change training has also been imparted to the beneficiaries.



Aerobic Bio-Toilets installed at Chetla Lock Gate Slum

Training of Police Personnel on Basic Computer

CEŠC in partnership with CLPOA conducted a training on Basic Computer for Police Personnel under the Barrackpore Police Commissionerate with the objective of **improving their basic knowledge in computer application**. The training commenced from 7th December, 2020 with **114 (Male-74 and Female - 40) police personnel** from various police stations under Barrackpore Police Commissionerate. The training was completed on 6th January, 2021.

A Felicitation programme was organised on 29th January, 2021 which was inaugurated by Mr. Manoj Kumar Verma, IPS, Hon'ble Commissioner of Police, Barrackpore Police Commissionerate. **100 trainees got certificates** on the basis of gradation from the assessments conducted. The top 13 (who got 85% and above) and the next 19 highest scorers (whose scores ranged from 75% to 84%) received cash award prizes from Barrackpore Police Commissionerate for their outstanding achievement.

Inauguration of Community Sanitary Complex under Nirmal Sankalp



Shri Prasanta Chowdhury, Chairman, Titagarh Municipality and Dr. Neepa Saha Sharma inaugurating the complex

A Community Sanitary Complex in **Ward No. 7**, under Titagarh Municipality was inaugurated on 22nd January, 2021 by Shri Prasanta Chowdhury, Chairman, Titagarh Municipality, in the presence of Head-CSR, and other officers of CESC Limited.



Community Sanitary Complex in Ward No. 7



Mr. Manoj Kumar Verma, Commissioner of Police, Barrackpore Police Commissionerate handing over a certificate to one of the Police personnel who underwent the training

Spotlight

HEALTH

Nutrition Mela under Suswasthya Project

A two-day **Nutrition Mela** was organised under the Suswasthya Project on 1st and 2nd February, 2021 in Kamarhati Municipality. Keeping in mind all safety protocols of COVID-19, this year the mela was organized in four locations in Ward No. 11 and 16. The objective of this programme was to **spread knowledge among beneficiaries on proper growth and development of children**; provide proper information on health and hygiene of adolescents; reduce morbidity, mortality and malnutrition and **establish improved health status** and to build the capacity of mothers on the health and nutritional need of the child, adolescent and of themselves.

The mela was inaugurated by Mr. Gopal Saha, Hon'ble Chairperson, Kamarhati Municipality along with Dr. Neepa Saha Sharma, Head-CSR, CESC Limited and Mrs. Nandini Chatterjee, Secretary, CLPOA. **410 mothers** with their children and **155 adolescents** attended the mela for two days. A special felicitation programme was organized to honour the dedication and hard work of the active Mahila Samity members and Adolescent Peer Group members from project field area.



A beneficiary being felicitated



Stalls at the Health and Nutrition Mela



Mr. Amit Das, Coordinator for Ward No 9 of Kamarhati Municipality sharing his views on the Project

Stakeholders' Meeting for Projects implemented in Kamarhati Municipality

A **Stakeholders' Meeting** was held on 25th February, 2021 at the Health Administrative Building Hall (UPHC-5) at Kamarhati Municipality. The Hon'ble Ward Coordinators, Head-CSR, CESC Ltd, ICDS Supervisors, representatives from the Health Department and community members were present at the Meeting.

The objective of the Meeting was to share the status of the Projects with all concerned stakeholders and also to discuss ways and means of overcoming challenges faced during the implementation of projects.

Nutrition Camp conducted under Roshni Project

A Nutrition Camp was held with 44 pregnant women and lactating mothers on 26th February, 2021 aiming to **sensitise them regarding the importance of in-take of nutritious food** for both mothers as well as adolescents. With the help of video presentations and usage of the nutrition flag, components of daily food items consisting of all the three colour vegetables – orange, green and white were explained to them.



A Nutrition Camp underway

Stakeholder's Speak

"Saksham, a CSR initiative of CESC Limited has helped many young boys and girls from Topsia area by training them in various trades, providing placement assistance, and ensuring that they take up a job. The trainings imparted to these youths have greatly benefited them as they have now become more confident as well as competent of doing well for themselves. Thus, this has also contributed in improving the family incomes. We really appreciate this noble initiative and wish CESC every success for future endeavours."

Sk. Naseer Uddin
Member, Topsia Sports Federation

"I thank CESC Limited for undertaking repair and renovation work at Birajlakshmi Primary Health Centre, Pujali. This has greatly benefited our patients, who earlier had to stand for long hours to meet a doctor. CESC has provided seating arrangements in the waiting area, and provision for safe and cool drinking water. The renovation of the locker room and provision for lockers for medicines have helped us to store medicines safely."

Mr. Jyotirmoy Biswas
In-charge of Birajlakshmi Primary Health Centre,
Pujali, Budge Budge

Nirmal
Kolkata

Story of Change

Rita Chakraborty, a 50 year old resident of Chetla slum, works as a maid. She was very unhappy with the sanitation facilities they previously had. She said that most of the time the toilets remained dirty and had foul odour. There was no one to clean the toilets. As part of the CESC's CST initiative, bio-toilets were installed in the Chetla slum. After the installation of these bio-toilets, Rita is now happy and proud to use a toilet, which is covered and eco-friendly. Previously they had to stand in queue to use toilets and sometimes had to defecate in open, otherwise they would get late for work. Now they do not have to defecate in the open. The toilets, which have been placed strategically, have earmarked households who would use them. Hence, they do not have to wait in queues like before and thus, can go to work on time.

Awards & Accolades

CESC CSR wins ICC Social Impact Award 2021

The ICC Social Impact Award and Summit 2021 was held at the Indian Chamber of Commerce Auditorium on 12th March, 2021. CESC Limited was adjudged **Winner of the ICC Social Impact Award 2021** in the **Mega Enterprise Category** for its Project – **Roshni** - in the area of '**Reducing Child Mortality and Improving Maternal Health**'. Dr. Neepa Saha Sharmaa, Head-CSR received the award from Mr. Nicholas Low, British Deputy High Commissioner (Consul General) Kolkata.



Receiving the ICC Social Impact Award from Mr. Nicholas Low, British Deputy High Commissioner (Consul General)



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& MAKE A DIFFERENCE